



**CALL FOR EXPRESSIONS OF INTEREST  
\*FOR IMMEDIATE RELEASE\*  
03 12 2018**

**Accountability Campaign Steering Committee**

**People for Equality and Relief in Lanka (PEARL)** will be launching a year-long campaign calling for accountability and justice for the Tamil people in Sri Lanka around the 10th anniversary of the conclusion of the armed conflict. This campaign aims to re-ignite international pressure on Sri Lanka regarding its human rights violations and lack of accountability during and following the Tamil genocide. The campaign will have a strong multimedia focus, specifically employing an art exhibit as a key tool for engagement and advocacy. It will be centred around Mullivaikkal Commemoration activities.

**Purpose of the Committee:** This committee will provide the strategic direction for the campaign, identifying a clearer purpose, methodology, and desired impact. The committee will identify a mandate for the campaign and the key deliverables for which it will report on. Further, the committee will be in charge of coordinating key logistical aspects of the campaign such as event planning, communications, and logistics.

**Structure of the Committee:** The committee will consist of approximately 10 people, including the Executive Director and Advocacy Director as ex-officio members of the committee. This is a tentative structure and may change.

1. **Chair:** Responsible for oversight of committee, including coordination of meetings, liaising with staff, and addressing key issues.
2. **Vice-Chair:** Responsible for supporting Chair and committee members in governance and coordination of campaign.
3. **Artistic Director:** Responsible for the coordination of the physical exhibits themselves: liaising with contributing artists, producing final materials, and assisting in curating the exhibit.
4. **Outreach Director:** Responsible for marketing and outreach of the exhibit: coordinating social media content, producing press releases, coordinating press coverage, and liaising with partner organizations to raise awareness about the campaign.
5. **Logistics Director:** Responsible for financial and logistic coordination: production of a budget, securing venues, acquiring necessary resources for exhibit.
6. **3 x Local Representatives (Toronto, Washington, London, and other locations to be determined based on interest):** Responsible for supporting logistics director and outreach director in coordinating local showings of the exhibit including liaising with local organizations, venues, and media partners. Includes recruiting local volunteers.



*\*We are currently applying for funding to support this campaign, and may have paid staff to help organize more aspects of the campaign. They would report to the committee to help implement the direction set by the steering committee.*

*\*Structure of committee can change dependant on the direction set by the committee members.*

**Candidate Profile:** This list is not exhaustive, and not all qualifications are required for consideration for the committee. PEARL is committed to providing learning and development opportunities.

- Experience with Tamil activism, organizations, and events.
- Understanding of key issues facing Tamil communities in the North-East of Sri Lanka.
- Understanding of the history of the conflict.
- Understanding of key stakeholders within the Tamil diaspora.
- Experience with event planning, logistics, and campaigns coordination.
- Experience with art curation is considered an asset, but not required.
- Experience with fundraising and grant writing is considered an asset, but not required.
- Ability to read, write, and speak in Tamil at any level is considered an asset but not required.

**Term Conditions:** The position will be from early January 2019 to early January 2020. This is a voluntary position that will require about 5-10 hours a month, with increased hours around key points during the campaign. Monthly commitment may take the form of regular conference calls and email communications. Dependant on funding, occasional travel will be required.

**How to Apply:** In order to apply, please send us your CV/Resume and a 250-word letter of intent. The letter of intent can describe your past experience, interest in the campaign, and specific skills to contribute. In your letter please include which areas of work you are interested in and level of availability. **Please send documents to Athavarn Srikantharajah, Project Manager, by December 14th, 2018 via email ([asrikantharajah@pearlaction.org](mailto:asrikantharajah@pearlaction.org)).**

*PEARL is committed to equity and inclusion in all aspects of our work. We encourage applications from womyn, members of the LGBTQ+ community, and all other equity-seeking groups. Accommodation can be provided throughout the selection process, as long as candidates make their needs known in advance.*